



2024 ANNUAL REPORT

The Salvation Army USA Southern Territory



OUR MISSION

The Salvation Army, an international movement, is an evangelical part of the universal Christian Church. Its message is based on the Bible. Its ministry is motivated by the love of God. Its mission is to preach the gospel of Jesus Christ and to meet human needs in His name without discrimination.

FROM THE OFFICE OF THE TERRITORIAL COMMANDER

Dear Friends,

“All for Jesus!” This is our priority and the driving force behind everything we do in His name. We are thrilled to share with you the faithfulness of God and the impact we have made, with your help, in the lives of those across the USA Southern Territory.

Together, we have touched countless lives, offering solace to those without shelter, hope to individuals battling substance abuse, and assistance to those facing social and spiritual challenges. From the depths of our hearts, we reach out not only across the 15 southeastern United States but also to those globally impacted by disaster, embodying love and compassion.

Your contributions, whether through financial donations, volunteering, or fervent prayers, have been instrumental in illuminating the lives of those in need. The path ahead is not without its challenges. The need continues to grow, and the resources, along with the workers, remain limited.

As we forge ahead into the future, we do so with confidence in the divine guidance that has sustained The Salvation Army for over 150 years. Your generosity fuels our resolve to continue spreading love and compassion, transcending barriers, and reaching those who need us the most.

We thank you from the depths of our hearts for being integral to our mission.

God bless you.

A handwritten signature in blue ink, appearing to read "Kelly Igleheart", with a long, sweeping flourish extending to the right.

Commissioner Kelly Igleheart
Territorial Commander

PROGRAMS AND SERVICES



WORSHIP



**YOUTH
PROGRAMS**



**RENT & UTILITIES
ASSISTANCE**



**FOOD
ASSISTANCE**



**CHRISTMAS
ASSISTANCE**



**DISASTER
RESPONSE**



MUSIC & ARTS



**SENIOR
PROGRAMS**



SOUP KITCHENS



**SUMMER
CAMP**



SHELTER



**AFTERSCHOOL
PROGRAMS**

*Services vary by location



DOING
THE MOST
GOOD

PER IMAGE
THE
SALVATION
ARMY

THE
SALVATION
ARMY

WHITE
ROCK

CRAFTSMAN

DOING
THE MOST
GOOD

Madison girl



COMMUNITY IMPACT

3,235,038

PERSONS SERVED

11,323,314

MEALS PROVIDED

117,899

UTILITY & HOUSING
ASSISTANCE

3,555,263

NIGHTS
OF SHELTER

5,162

YOUTH SERVED
THROUGH
SUMMER CAMP

REVENUE

\$1,549,525



CONTRIBUTIONS
\$728,676

GOVERNMENT GRANTS
\$114,278

INVESTMENTS/OTHER
\$547,702

SALES TO PUBLIC
\$158,869

*Numbers in thousands

EXPENSES

\$1,201,752

PROGRAM SERVICES

\$989,495

MANAGEMENT & GENERAL

\$128,538

FUND-RAISING

\$83,719

NET

\$4,281,087



*Numbers in thousands



THE SALVATION ARMY

NORTH & SOUTH CAROLINA

EMERGENCY DISASTER SERVICES
THE SALVATION ARMY

Miso SEA SALT

SAUCE

SAUCE

**Board of Trustees of The Salvation Army,
A Georgia Corporation**

Chairman of the Board/Trustee

Merle Heatwole

President/Trustee

Kelly Igleheart

Vice President/Trustee

Deborah Sedlar

Treasurer/Trustee

Stephen Ellis

Secretary/Trustee

W. Lee Auvenshine

Assistant Treasurer/Trustee

Roland Cox

Trustee

Allan R. Hofer

Trustee

Janice Riefer

Trustee

Donna Igleheart

THANK YOU

to our volunteers, advisory board
members, supporters, and
community partners.



DOING THE MOST GOOD