ECHELON

MOBILIZING THE NEXT GENERATION

GET INVOLVED. MAKE AN IMPACT.
LEAD WITH PURPOSE.

Echelon is the young professionals network of The Salvation Army. With more than 40 active chapters across the United States, we are dedicated to bringing together emerging leaders across the Greater St. Louis area who are passionate about service, philanthropy, and seeing our community thrive.



We connect mission-driven professionals with meaningful opportunities to make a tangible difference—while building relationships and leadership skills along the way.



OUR MISSION

To mobilize the next generation of leaders to advance The Salvation Army's mission through:

- **Service** – Participating in hands-on volunteer experiences that directly impact local families and individuals in need.
- **Connection** – Networking with peers who care about strengthening our region.
- **Philanthropy** – Fundraising and giving to sustain critical programs.

WHY JOIN ECHELON?

- Make a measurable impact in Greater St. Louis through service
- Expand your personal and professional network with organizations and executives dedicated to our mission
- Develop leadership experience through committee or board service
- Gain behind-the-scenes insight into one of the country's most trusted nonprofits
- Be part of a growing movement of young leaders advancing community initiatives

SIGNATURE ACTIVITIES AND EVENTS

Echelon is charged with holding quarterly events that advance the mission of The Salvation Army and support the community's greatest needs, such as:

- Volunteer Service Projects
- Networking Events
- Social and Sporting Events
- Fundraising events (i.e. Annual Red Kettle Kickoff and Tree Lighting)
- Bellringing at our iconic red kettles

GENERAL MEMBERSHIP EXPECTATIONS

Annual Dues: $50

Estimated Time Investment: 1-2 hours per month.

- Attend a minimum of 2 events per year (with 1 being a service project) and generate a minimum of 5 volunteer service hours per year.
- Support one annual fundraising initiative with a financial or in-kind gift.
- Serve as an ambassador for The Salvation Army in Greater St. Louis.

Members are encouraged to contribute at a personally meaningful level and serve as ambassadors for The Salvation Army within their networks, both personally and professionally.

LEADERSHIP/BOARD EXPECTATIONS

Annual Dues: $150

Estimated Time Investment: 6-8 hours per month.

- Attend monthly board meetings (60–90 minutes).
- Participate in strategic planning.
- Attend quarterly (4) events and generate a minimum of 15 volunteer service hours per year.
- Support one annual fundraising initiative with a financial or in-kind gift.
- Serve as an ambassador for The Salvation Army in Greater St. Louis.

Members interested in serving in a leadership capacity are considered for varying roles on the Echelon Board.

Echelon serves as a leadership pipeline to broader advisory and board roles within The Salvation Army. Echelon Board Members serve a three-year term and work closely with a team of Salvation Army staff and officer liaisons to ensure mission alignment and coordination of support services.



JOIN THE MISSION

If you are ready to grow your network, deepen your community impact, and help shape the future of service in Greater St. Louis, Echelon is for you. Learn more and submit your Board application by scanning the QR code or visiting our website at **salarmy.us/echelonstl**.

Trent Moore
Echelon St. Louis President

Major Justin Windell
Major Todd Thielke
Echelon Officer Liaisons

Morgan Wagner
Staff Liaison