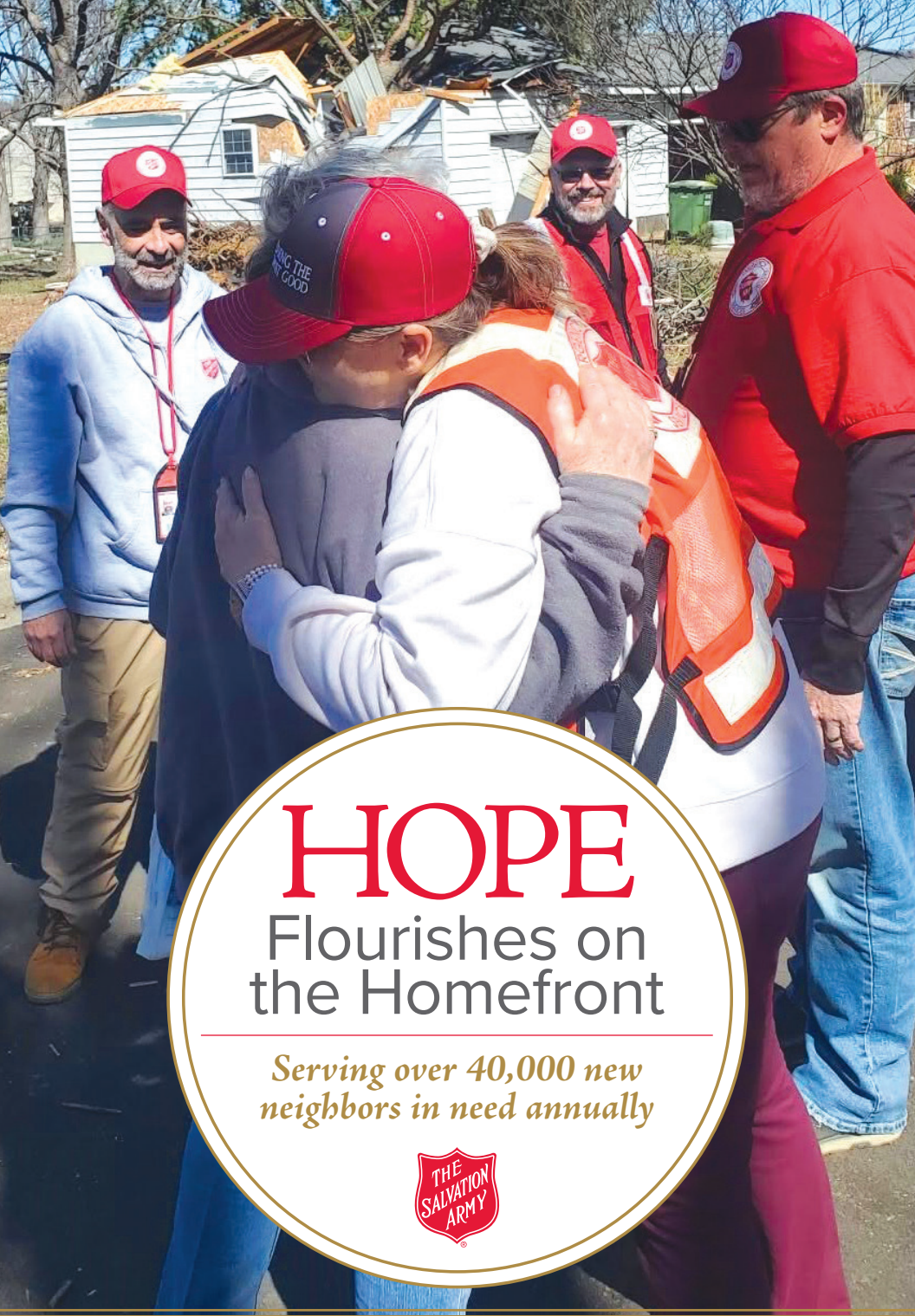


HOPE
Flourishes on the Homefront

Serving over 40,000 new neighbors in need annually

THE SALVATION ARMY

FY2025 Annual Report *Oct. 1, 2024 - Sept. 30, 2025*

The Salvation Army Greater St. Louis Area Command

A Message from Our Area Commander



Friends,

I am so grateful that God calls The Salvation Army to places where the need is greatest. Places where hope is lost. He is there with us and He transforms us, often by changing our perspective.

In Exodus 14:14, Moses tells the Israelites, "The LORD will fight for you; you need only to be still." And in Lamentations 3:22-23, we hear, "Because of the Lord's great love we are not consumed, for his compassions never fail. They are new every morning; great is your faithfulness."

When we surrender all to Him, He is faithful. Not just in moments of despair, but also in joy. As we traverse moments like this regularly, I also share that my wife Major Deannie Moore and I have been appointed to The Salvation Army Adult Rehabilitation Centers Command in Iowa, effective July 1, 2026. It has truly been our privilege to be of service to you and the Greater St. Louis community. Even so, we look forward to what the Lord has in store next. Soon, you will meet Majors Cathy and Todd Thielke, who will graciously assume our roles in Greater St. Louis. I am confident I am leaving you in good hands. Hands that will continue to love this great city as He so loves us.

Throughout this report, you will see stories of triumph, success and hope — of Christ overcoming the hearts of our neighbors when they need Him most. Through the challenges and pain, I hope you, too, see the joy that overcomes this community because of generous donors like you.

I thank you for your ongoing support of our mission and ministry, and hope these stories leave you encouraged. For Christ has overcome the world.

His Servant,

Major Adam Moore
General Secretary and Greater St. Louis Area Commander

Divisional Leadership



Major Bob Mueller, *Divisional Commander*

Major Lisa Mueller, *Divisional Leader for Officer Development and Camp Mihaska Administrator*

Incoming Area Command Leadership

Majors Cathy and Todd Thielke have been Salvation Army Officers for over 30 years since their Commissioning in 1990. Before going into training, Major Cathy earned her BBA with an emphasis in HR and Retail Management, and Major Todd earned his BBA, double-majoring in Marketing and Business Management.

Majors Thielke have a passion for loving people and the communities in which they live and serve. In their latest appointments, effective July 1, 2026, Major Cathy will serve as General Secretary and Greater St. Louis Area Commander, and Major Todd will serve as Associate Area Commander. They are excited to return to the Greater St. Louis area, where they served as administrators of The Salvation Army Adult Rehabilitation Center from 2017 to 2019.

Since leaving St. Louis, they have been serving on the leadership team of the Adult Rehabilitation Center Command — Major Cathy as the General Secretary and Major Todd as the Secretary for Marketing and Mission Integration.

Throughout their tenure, they have served as corps officers, area commanders, Kroc Center administrators, Adult Rehabilitation Center administrators and in various other roles.

They have four adult children and 12 wonderful grandchildren.



Majors Cathy and Todd Thielke

Effective July 1, 2026

Executive Committee

Dirk Elsperman
Board Chair
Tarlton Corporation,
Executive Vice President, COO

Roy Anderson Jr.
Board Vice Chair
iHeart Media STL, Marketing Consultant

Adam Menne
Emergency Disaster Services Chair
UKG, Senior Director

Cate Trende
Echelon
St. Louis Equity Fund,
Director of Asset Management

James F. Hoffmeister
Finance Chair;
Programs & Services Committee Chair

John Wuest
Governmental Affairs Committee Chair

Shawn Schukar
Development Committee Chair
Ameren, President, Ameren Transmission

Victor Baldinger
Property Committee Chair
Energy Concepts & Solutions, Inc.,
Senior Partner

Advisory Board

Anthony (Tony) G. Urban
Cass Information Systems, Inc.,
SVP, Transportation

Bryan Lundstrom
ISI, LLC, *President*

Colleen Dunn-Peters
Dunn & Miller, *PC*

Chris Cooper
C-Suite for Christ,
Market President

Harinder Singh
Rasoi 3 LLC, *Owner*

Ken Grapperhaus
KPMG, LLP, Audit Partner
– Office of General Counsel

Kimberly Steward
Steward Family Foundation,
Philanthropist, Entrepreneur, and
American Film Producer

Mark E. Abels

Mark E. Dunn
Dunn & Miller PC, *President*

Mark Schnuck
The Desco Group, *President*

Patrick A. Seamands

Todd Nye
Nye Investment Planners, Inc.,
Financial Advisor

About The Salvation Army

Founded in 1865 in London, England, The Salvation Army today serves in over 135 countries around the world. Our Midland Division, which is headquartered in St. Louis, serves neighbors in over 150 counties in Missouri and Southern Illinois.

Our annual report is focused on the work being done in the 16 counties that comprise our Greater St. Louis area. Within this region, we serve individuals and families living in poverty, people living with or recovering from addiction, military veterans, people experiencing homelessness and others facing seasons of crisis.

Our Mission

The Salvation Army, an international movement, is an evangelical part of the universal Christian Church. Its message is based on the Bible. Its ministry is motivated by the love of God. Its mission is to preach the gospel of Jesus Christ and to meet human needs in His name without discrimination.

Our Seven Pillars of Service

In the greater St. Louis area, our mission is expressed via seven core program and service initiatives, including:

1. **FOOD:** Feeding the hungry through our food pantries and community meal programs
2. **HOUSING:** Providing families, veterans and individuals with a place to call home
3. **YOUTH DEVELOPMENT:** Impacting the lives of at-risk youth through after-school programs and summer camps
4. **MATERIAL AND DISASTER ASSISTANCE:** Offering basic necessities year-round and during times of disaster
5. **ADDICTION AND MENTAL HEALTH:** Supporting those experiencing mental health challenges or substance abuse recovery, and assisting veterans in readjusting to civilian life
6. **SENIOR SERVICES:** Meeting the spiritual and emotional needs of seniors to prevent isolation
7. **ANTI-HUMAN TRAFFICKING:** Providing survivors with safety, stability and self-empowerment

By the Numbers



166,484
Nights of Shelter Provided



159,748
Meals Served from our Food Pantries



40,272
People served for the first time ever*



6,040
Children served during Christmas at Angel Tree Toy Town



8,421
People Provided Social Services by EDS



117,476
Meals & Snacks Served by EDS



77,216
Volunteer Hours



90¢
of every dollar goes directly to Services



876
Emotional and Spiritual Connections made by EDS



$3.8 Million
In Gifts In-Kind



$2.7 Million**
Saved in Expenses by Volunteer Time



$6.8 Million
In Government Grants

When you donate to The Salvation Army your dollars stay in the community where you live or donate and directly benefit individuals in need in your community.

**Not including Emergency Disaster Services.*
***Based on $36.14 National Standard Value.*

Staying Until the Work is Done

On March 14, 2025, life changed for many individuals in the Greater St. Louis area and across the bi-state region when storms wreaked havoc on the region, and a fire broke out at our Midtown Service and Treatment Center.

"God was with me through the storm, and I know he will be with me as I go through the next steps of this. I know I will be alright."
– Alice Hubert (Rolla, MO, Survivor)



Then in May 2025, an EF-3 tornado ripped through the heart of North St. Louis. After days without power, one local resident was able to use our canteen to power her nebulizer for critical breathing treatments. More than a year later, recovery efforts are ongoing and The Salvation Army will remain active in long-term recovery until the work is done.

From rehousing neighbors in need, to continuing outpatient treatment for those in recovery, The Salvation Army is dedicated to walking alongside those in need. **During the initial response phase in 2025, we provided the following support.**

- **42,000+ drinks.**
- **27,600+ meals.**
- **380+ tarps.**
- **72,000+ snacks.**
- **460+ emotional and spiritual connections.**
- **4,000+ hygiene kits.**

Now, in long-term recovery, we are providing transitional housing and construction services, and helping to offset other costs for survivors, like groceries, so that they can focus on getting back to safe, stable and sanitary conditions.

In preparation for when, not if, the next disaster strikes, The Salvation Army is making a significant investment and will soon open the Airway Response and Resource Center in the heart of St. Ann. This hub of hope is designed to bring logistics, emergency services, and program support closer to our neighbors when they need it most.

Every pallet stored, every team trained, and every plan prepared represents lives better served when it matters most.

Help Us Deliver Hope

Make a meaningful gift as a **Founding Partner** of the Airway Response and Resource Center and ensure the future of our support in times of crisis. Donors giving $5,000 or more will be recognized on an honor wall at the Center, and at the building dedication. Visit **salarmy.us/airway** to make a gift today.



Schedule a Tour

Please contact Jeff Cernicek at 314.646.3140 or Jeff.Cernicek@usc.salvationarmy.org.

Breaking Cycles, Keeping Promises



Years ago, Jeff promised his 14-year-old dog, Homie, that he would get him a home with a yard. Though unsure how, Jeff was determined to keep his word. For nearly eight years, Jeff spent his evenings bartending at a college sports bar. He drank his way out of that job, falling into alcohol addiction. After losing his condo, his license and his relationship with family, Jeff and Homie were forced to live on the streets.

Jeff knew about the Red Kettles and food services, but he didn't expect what happened after he walked through The Salvation Army's doors in St. Charles. His immediate needs were met, and The Salvation Army got him into addiction treatment at our Midtown Service and Treatment Center. Jeff later began working as a seasonal driver for bellringers, and soon moved into a full-time position as building supervisor at the St. Charles Corps Community Center.

Now two years sober, Jeff reflects on his journey of transformation — made possible by you. He feels happy, healthy and comfortable building strong relationships with his newfound community.

Your generous support empowers The Salvation Army to help neighbors like Jeff overcome addiction and break the cycle of homelessness.

Perhaps Jeff's proudest accomplishment is keeping his promise to Homie. In 2024, he secured a home with a yard and a white picket fence. They both enjoy the space and living without constant worry.

WATCH THE FULL STORY.

Investing in Specialized Care

In August 2025, The Salvation Army opened an anti-human trafficking drop-in center with a goal of restoring freedom and a future to survivors. The drop-in center provides direct services to survivors in our community and is critical to breaking the cycle of sex and labor trafficking.



St. Louis and Missouri rank among the top 20 cities and states for human trafficking cases across the country.

"All too often we think 'it won't happen to me' or 'that's not happening in my neighborhood,'" said Major Adam Moore, General Secretary and Greater St. Louis Area Commander. "The convergence of highway systems and several other factors contribute to human trafficking being so prevalent in St. Louis. That's why we have invested in specialized training for our case managers to properly identify signs of human trafficking and also in how to respond in these situations."



Over the past fiscal year, The Salvation Army's Anti Human Trafficking Initiative provided training, services, housing, and support to survivors and community partners across the region, making a measurable impact.



- **124 survivors of human trafficking received direct services**
- **9 survivors were placed in transitional housing**
- **The Drop-In Center received 40 internal referrals from Salvation Army programs and 84 external referrals from community organizations**
- **323 individuals were trained on human trafficking awareness and response**



The stories, however, behind those statistics are ones of both pain and perseverance, of terror and joy. We are honored to be a part of each one. Anti-Human Trafficking Program Coordinator Katrina Smith recently shared one story, *"A Bow of Hope, A Life Saved."*

READ IT NOW.



Recognizing Our Corporate Partners

Corporate philanthropic collaboration with The Salvation Army is a strategic investment—one that aligns corporate values with meaningful action and amplifies impact for the community we all call home. Together, we build partnerships that deliver measurable community impact.

Our corporate partners range in size, and for purposes of this report, we are recognizing those who contributed $5,000 or more during the 2025 calendar year.

FOUNDER'S CIRCLE
$100,000 or more

Anonymous

Ameren

BOEING

CAF America

ST. LOUIS COMMUNITY FOUNDATION

CATHERINE MUMFORD BOOTH CIRCLE
$50,000 - $99,000

Anonymous

Edward Jones

SSMHealth.

STEWARD FAMILY FOUNDATION

PARTNER WITH US

EVANGELINE BOOTH CIRCLE
$25,000 - $49,999

GARDAWORLD SECURITY

World Wide Technology

- Anonymous
- Clifford Willard Gaylord Foundation
- Edward H. & Rosemary Young Fund, SLCF
- E. Reuben & Gladys Flora Grant Charitable Trust
- Herman T. and Phenie R. Pott Foundation
- Jefferson Foundation
- Mildred Conner Fund
- Sanford N McDonnell Foundation
- Webster MacLean Foundation

GEORGE SCOTT RAILTON CIRCLE
$10,000 - $24,999

- Anonymous
- American Family Insurance Dreams Foundation Inc.
- Automotive Production Consultants
- Bernal T. Chomeau Private Foundation
- Cass Information Systems, Inc.
- David B. Lichtenstein Foundation
- East Missouri Foundation
- Emil & Norma Karches Fund
- Fleming Corporation
- GJ Grewe Family Foundation
- H C D International, Inc
- Hoffman Company, LLC
- J.F. Electric, Inc.
- John D. and Trudy B. Valentine Family Charitable Trust
- Kuhn Foundation
- MEI Total Elevator Solutions
- MLC (Mississippi Lime Company)
- Norman J. Stupp Foundation
- Paragon Foundation Fund
- Plocher Construction Co.
- Protective Life Insurance - Asset Protective Division
- Reitz & Jens, Inc.
- Richard A. Baker Foundation
- Sayler-Hawkins Foundation
- Schnuck Markets, Inc.
- Summit Marketing
- The One Above Nfp
- Wayne C. Kauffman Charitable Foundation
- YouthBridge Community Foundation HQ

MEMBERS CIRCLE
$5,000 - $9,999

- Anonymous
- Acts Foundation
- Charter Communications
- Commerce Bancshares Foundation
- Ella A. Heimburger Fund
- Jefferson Foundation
- Roy E. Crummer Foundation
- SHC Foundation
- Tabor Plastics Company
- The James II Project Corporation
- The Vault Luxury Resale
- William & Betty Halliday Foundation

William Booth SOCIETY

The Salvation Army is deeply grateful for all of our partners who make financial contributions of any amount, allowing us to put faith in action and consistently do the most good for those in need in the St. Louis community. Please join us in celebrating and recognizing those at our highest giving levels – our distinguished William Booth Society members – who gave during calendar year 2025.

CATHERINE MUMFORD BOOTH CIRCLE
$50,000 - $99,000

- Anonymous
- Edward C. Ferguson
- Madelan C. Krueger

EVANGELINE BOOTH CIRCLE
$25,000 - $49,999

- Anonymous
- Renee M. and John Berra
- Robert F. and Sandy W. Deibel
- Jo Ann Emmerich
- Ronald Grooters
- William E. and Dawn L. Huffman
- Robert A. and Sylvia M. Jefferies
- Harry and Nina Langenberg
- Mark and Dail Loyd
- Bryan E. and Jayne M. Lundstrom
- Ed G. Smith
- Jane A. Tschudy
- Anthony G. and Stephanie Urban

GEORGE SCOTT RAILTON CIRCLE
$10,000 - $24,999

- Anonymous
- Barbara and Francis Altman
- George M. Andre
- Norman A. and Carolyn E. Arneson
- Debbie J. Bachman
- Nancy T. Bales
- Susan Barrett
- Randy and Jeannie Benz
- Paul and Carol Bernache
- William and Mary Birdsell
- James D. and Jeanne Boden
- Marlene Burns
- Albert E. and Sheila C. Cawns
- Demetrick Coleman
- Sandra K. Cook
- William and Trina Cotner
- Doris L. Crigger
- Gregory and Connie Cundiff
- James and Dawn Eckenrode
- Dirk Elsperman
- Mark and Diane Fletcher
- William R. and Ellen Franklin
- Daniel and Hilary Fylstra
- Charles P. and June Gallagher
- Joseph P. and Nancy I. Giljum
- Neal H. Harwood
- Michael C. Heim
- Rick and Ann Horton
- Sean and Kim R. Justen
- Rusty Keeley
- William J. Kougias
- Harry and Nina Langenberg
- Robert and Judith Little
- Mark and Dail Loyd
- David and Billie May
- Steven R. and Elizabeth Mills
- Patrick F. and Bonnie K. Murphy
- Thomas and Anne Niesen
- John T. and Anita D. O'Connell
- Jo A. Oertli
- John and Linda O'Hara
- Mary E. Pitcher
- Cathy Politowski
- Richard G. and Elizabeth J. Reed
- Rodger O. and Paula Riney
- Neal W. and Marilyn L. Roller
- Robert E. and Deborah S. Schnitzer
- Craig D. and Nancy L. Schnuck
- R W. and Vicki L. Schrimpf
- Lois E. and John M Scully
- Joseph Stewart
- James L. and Bonnie Stockberger
- Rosemary W. and Greg W. Stolz
- William F. Stovall
- Sandra Taylor
- Nancy M. Thomas
- Robert J. and Mary J. Vass
- Joan A. Wagner
- Nancy and John R. Wagner
- Gregory A. Warner and Trudy K. Wright-Warner

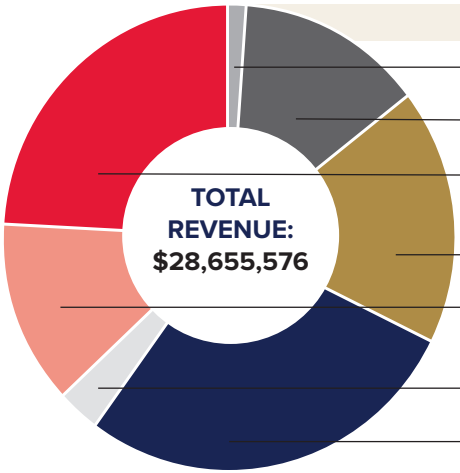
MEMBERS CIRCLE
$5,000 - $9,999

- Anonymous
- Mark and Merri Abels
- Emily S. Allan
- Linda and Joseph Allen
- Barbara and Francis Altman
- Judith F. Anthon
- James D. and Paula Badger
- John and Marcia Beckwith
- Kathryn M. Bradley
- Dorothy J. Brown
- Patricia G. Bryant
- Joslyn Buller
- Donald F. Busiek
- Priscila A. Carpenter
- Charles and Julia Cobaugh
- Don Cochran
- Mary Connor
- Chris and Wendy Cooper
- Joe and Marcia Crosby
- Anthony J. Cutaia
- Barbara Disse
- Martin and Marianne Doerr
- Robert Ewen
- Gordon B. and Margaret R. Finley
- John W. Fleck
- William M. and Cynthia Gee
- Timothy R. and Patricia A Goldsbury
- John and Sharon Goltschman
- Jennifer and James Gould
- Richard C. and Ana Greenlaw
- Katherine Gregory
- Thomas S. Hahs
- William and Ruth Hamilton
- Gary Hayes
- Lori Hermanson
- David and Elizabeth Holley
- Marie Ivnik
- Stephen and Nancy Kidwell
- Phillip A. Knox
- Robert C. Kresko
- Elizabeth A. Langenwalter
- Craig Lundstrom
- Joseph G. Lunt
- Anita L. and Daniel Marquitz
- Clifford Matson
- Gwen and Steve Mizell
- William and Pamela Moench
- Julianne C. and Richard Niemann
- Ronald and Kimberley Nystrom
- John and Beth O'Leary
- Marty Opfer
- Paul and Patricia Owoc
- Donald and M Padfield
- Adrienne W. Patton
- Sean M. and Pamela L. Patty
- Helen J. Pierson
- Roxanne Pittard
- Laura E. Pruitt
- Robert L. Quaas
- Brian Randall
- W Curtis and P. Elayne Riddle
- Phyllis R. Roberts
- Johnnie E. Roland
- Larry and Sherri Rose
- Rosalinda M. Rosemann
- Robert E. Rowan
- Frank R. Ridder and Blythe E. Schaberg
- Alvin Scheibe
- Todd and Julie Schnuck
- Carol Schwab
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- Kenneth and Carol Seger
- Clay and Janice W. Semenkovich
- James F. Shekelton
- Richard Skirball
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- Leisl D. and Maureen F. Thompson
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- Raymond R. and Laurie A. Van de Riet
- Janice Volkenant
- Nancy and John R. Wagner
- Charles and Janet Wallis
- Linda D. Walter
- Cheryl A. Weems
- Robert S. Wells
- Julie Whitmire
- Norman and Ellen Williams
- Jim Weintrode
- Prudence R. and Steven C. Wolf
- Frederick J. Wolf
- BarbaraWoodruff
- Cheryl B Woodruff
- Thomas and Cynthia Woolsey
- Robert Zbylut

LEARN MORE ABOUT THE WILLIAM BOOTH SOCIETY.

Every effort has been made to ensure the integrity of the Honor Roll. We apologize should there be any errors.

Audited Financials



REVENUE

Other Revenue: $388,506

Donated In-Kind: $3,821,122

Grants from Government Agencies: $6,889,379

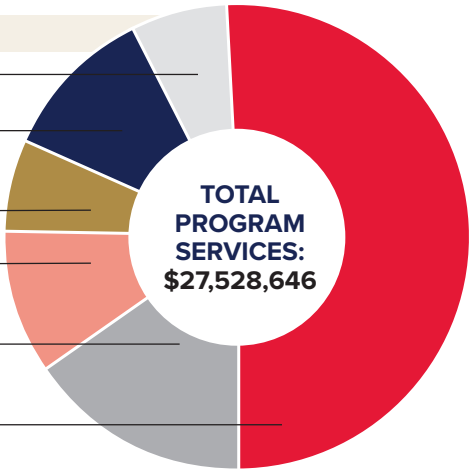
Donated Rent: $5,025,931

Income Trust/Endowment: $3,692,831

United Way: $849,075

Public Support: $7,988,732

PROGRAM SERVICES EXPENSES



Transitional Housing: $1,820,260

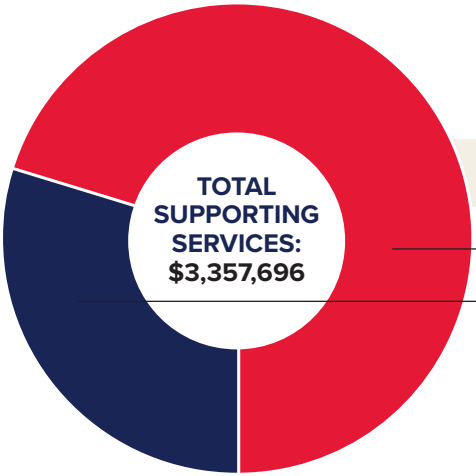
Family Haven/Community in Partnership: $2,753,557

Special Services: $1,703,207

Emergency Social Services: $3,005,941

Midtown Service and Treatment Center: $4,271,799

Regional Corps Community Centers: $13,973,882



SUPPORTING SERVICES EXPENSES

Fundraising: $2,356,225

Management and General: $1,001,471

In FY25, 90 cents of every dollar went directly to programs and services.

Hope Will Flourish in 2026

As we continue in mission and ministry through FY26, we are encouraged by the opportunities we've been blessed with to address needs, as well as celebrate our longstanding reputation for doing the most good, right here in St. Louis.

We are proud to be one of the most recognized charities in the world and have a geographic footprint that stretches across almost every zip code in America, and 128 countries globally.

Published by The Chronicle of Philanthropy, The Salvation Army ranked No. 3 on the America's Favorite Charities list, among the top 100 nonprofits in the United States in 2025, based on average annual private support.

The Salvation Army was ranked No. 6 on the Forbes list of America's Top 100 Charities in 2025. This ranking categorizes the organization based on key financial and efficiency metrics.

Ranked No. 4 by The Nonprofit Times in 2025 based on annual revenue and support from the public and government sector.

The Salvation Army operates under National Standards of Excellence – a certification system that recognizes affiliated governance and volunteer groups for their transparency, accountability, community impact, and effectiveness.

Our Anti-Human Trafficking Initiative was recognized as Champion of the Year by YWCA Metro St. Louis during the 2025 Regional SART Awards, which highlights the extraordinary individuals, organizations, and youth making a lasting impact in supporting survivors of crisis.

How Can We Pray For You?

We thank you again for your generosity and partnership. We are encouraged by the positive, forward movement we see in the St. Louis community and look forward to continued prayer over and service to our most marginalized neighbors. May God bless you.

SUBMIT A PRAYER REQUEST.

THE SALVATION ARMY



MID64

STLSalvationArmy.org

The Salvation Army
Midland Division Headquarters
1130 Hampton Avenue
St. Louis, MO 63139