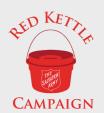


2025 SPONSORSHIP OPPORTUNITIES THE SALVATION ARMY OF JEFFERSON CITY







Last year, the Jefferson City community including dozens of corporate partners showed up, raising critical dollars for our Red Kettle Campaign -- not only through monetary donations, but also volunteers, prayers and acts of service. We are so grateful for your support of our mission to preach the Gospel of Jesus Christ and meet human needs in His name without discrimination.

SERVING TOGETHER

Thanks to the community's generosity in 2024:

- We provided safe shelter to 154 individuals, ensuring each person found dignity, hope, and a fresh start.
- 20,853 nourishing meals were served, reflecting our deep commitment to care and compassion.
- 2,358 boxes of food and 300 clothing vouchers brought relief and dignity to families in need.
- Our Angel Tree program brightened the holidays for 123 families, spreading joy and kindness.

THE NEED PERSISTS

Jefferson City's growing needs have inspired us to expand our shelter, allowing us to serve more families and individuals than ever before.

Our expanded shelter will offer:

- Private family rooms with bathrooms
- 20 additional beds for individuals
- A client-choice pantry
- More space for personalized support
- Dedicated children's play and study areas
- Safe housing for expectant mothers

Together, we're building hope and brighter futures for our community.



of every dollar donated goes directly to social services in the Jefferson City area.





PRESENTING \$10,000 (2 available)

Impact 100+ Families

- Logo placement on event signage at the Capitol Rotunda

- 2 tickets to our Annual Appreciation event Prominent logo on Salvation Army website and social media
- Award Recognition Presentation

GOLD STAR \$5,000

- Logo placement on event signage at the Capitol Rotunda
- Award Recognition Presentation

SILVER BELL \$2,500

- Recognition on Seasonal Press Release Logo placement on event signage at the Capitol Rotunda Logo on Salvation Army website and social media Social Media Thank You Invitation to volunteer at Toy Shop distribution

Impact 25+ Families

Impact 50+ Families

RED SHIELD \$1,500

Impact 15+ Families

GREEN WREATH \$1,000

- Logo on Salvation Army website and social media
- Social Media Thank You
- Invitation to volunteer at Toy Shop distribution

Impact 10+ Families

BLUE BOW \$500

- Social Media Thank You
- Invitation to volunteer at Toy Shop distribution

Impact 5 Families





CHRISTMAS SPONSORSHIP LEVEL

	KETTLE HERO \$10,000+		
	GOLD STAR \$5,000+		
	SILVER BELL \$2,500+		
	RED SHEILD \$1,500+		
	GREEN WREATH \$1,000+		
	BLUE BOW \$500+		
CONTACT INFORMATION			
Name	Phone		
Company			
Company Address			

City	_ State	Zip
Email		
Preferred method of Contact:	Phone	Email
SPONSORSHIP TYPE		
Гуре		<u> </u>
DONATION AMOUNT		
DONATION INFORMATION		
I am contributing by Check		
Please make checks payable to: The Sa	alvation Army, Je	efferson City
I am paying by Credit Ca	rd	
I authorize The Salvation A	army to charge m	ny credit card indicated below.
Visa	MasterCard	Discover
Name (as it appears on card):		
Card #	Exp. Date	e
Signature		Date
To secure your spot as a Red Kettle Spowell as your payment to: The Salvation 26510	•	

Would you like more information on other ways your business can help?

Contact: Chris Clarke chris.clarke@usc.salvationarmy.org 573-635-1975

EXPLORE ADDITIONAL OPPORTUNITIES TO SUPPORT THE SALVATION ARMY



REGISTER TO RING

Volunteer to ring the bell

in two-hour increments solo, or with a group of family, friends or coworkers.

Host a Kettle Match Day

with your organization, matching the funds raised in the kettle for a single day.

ANGEL TREE TOY SHOP

Host a Toy Drive at your business or church.

Donate toys at one of our collection locations, or on our Amazon and Walmart wish lists.

Or, **volunteer** at our toy distribution day.

RED KETTLE KICK OFF

Join us for the Red Kettle

Kickoff at the Capitol Rotunda on Nov.7, 2025.

Listen as **The Salvation Army Band** plays festive
Christmas Music and we
announce this year's Red
Kettle goal!

WANT TO HEAR MORE?



Melinda Jennings Director of Development The Salvation Army Jefferson City Corps



573-469-1898



Melinda.Jennings@usc.salvationarmy.org







Inspirational Voices

Hear about people we have served and the impact of your support.



The Salvation Army Band

Hear and enjoy live Christmas music from The Salvation Army Band.



Mission and Ministry Support

the needs of our community with The Salvation Army.

RING FOR THE BLING UNVEILING





Every two-hour shift, when someone rings, they'll be entered for a chance to win a stunning piece of jewelry—a dazzling 3-carat amethyst ring!

Sponsored by Show Me Gold

All Proceeds Benefit Our Local Services and Programs

Your generous contributions will help us provide critical social services in the Jefferson City area aligned with our seven core pillars of service.





THANK YOU SPONSORS AND PARTNERS Major Chris and April Clarke

The Salvation Army Jefferson City 927 Jefferson Street, JCMO 65101 Chris.Clarke@usc.salvationarmy.org 712-204-3928