



2025 SPONSORSHIP OPPORTUNITIES
THE SALVATION ARMY OF JEFFERSON CITY





HOPE *Lives* **HERE**



Dear Community Partner,

We sincerely appreciate your support of The Salvation Army in Jefferson City. This year, we are pleased to offer your business several opportunities to help make the season brighter for our local neighbors in need.

Every day, The Salvation Army serves hundreds of people throughout Jefferson City with essential programs such as housing, shelter, utility assistance, clothing, a food pantry, and warm community meals. As the cost of living rises, more individuals and families are turning to us for help.

Would you consider partnering with us to ensure hope and assistance are available this holiday season?



Last year, the Jefferson City community including dozens of corporate partners showed up, raising critical dollars for our Red Kettle Campaign -- not only through monetary donations, but also volunteers, prayers and acts of service. We are so grateful for your support of our mission to preach the Gospel of Jesus Christ and meet human needs in His name without discrimination.

SERVING TOGETHER

Thanks to the community's generosity in 2024:

- We provided safe shelter to 154 individuals, ensuring each person found dignity, hope, and a fresh start.
- 20,853 nourishing meals were served, reflecting our deep commitment to care and compassion.
- 2,358 boxes of food and 300 clothing vouchers brought relief and dignity to families in need.
- Our Angel Tree program brightened the holidays for 123 families, spreading joy and kindness.

THE NEED PERSISTS

Jefferson City's growing needs have inspired us to expand our shelter, allowing us to serve more families and individuals than ever before.

Our expanded shelter will offer:

- Private family rooms with bathrooms
- 20 additional beds for individuals
- A client-choice pantry
- More space for personalized support
- Dedicated children's play and study areas
- Safe housing for expectant mothers

Together, we're building hope and brighter futures for our community.



87¢

of every dollar donated
goes directly to
social services in the
Jefferson City area.

DO YOU HEAR WHAT WE HEAR?





YOU CAN BE THEIR GREATEST GIFT

PRESENTING
\$10,000
(2 available)

- Premier recognition on Seasonal Press Release
- Logo placement on event signage at the Capitol Rotunda
- Opportunity for representative to speak at the event
- 2 tickets to our Annual Appreciation event
- Prominent logo on Salvation Army website and social media
- Award Recognition Presentation
- Social Media Thank You
- Lunch with Salvation Army Leadership
- Invitation to volunteer at Toy Shop distribution

Impact 100+ Families

GOLD STAR
\$5,000

- Recognition on Seasonal Press Release
- Logo placement on event signage at the Capitol Rotunda
- Prominent logo on Salvation Army website and social media
- Award Recognition Presentation
- Social Media Thank You
- Invitation to volunteer at Toy Shop distribution

Impact 50+ Families

SILVER BELL
\$2,500

- Recognition on Seasonal Press Release
- Logo placement on event signage at the Capitol Rotunda
- Logo on Salvation Army website and social media
- Social Media Thank You
- Invitation to volunteer at Toy Shop distribution

Impact 25+ Families

RED SHIELD
\$1,500

- Logo placement on event signage at the Capitol Rotunda
- Logo on Salvation Army website and social media
- Social Media Thank You
- Invitation to volunteer at Toy Shop distribution

Impact 15+ Families

GREEN WREATH
\$1,000

- Logo on Salvation Army website and social media
- Social Media Thank You
- Invitation to volunteer at Toy Shop distribution

Impact 10+ Families

BLUE BOW
\$500

- Social Media Thank You
- Invitation to volunteer at Toy Shop distribution

Impact 5 Families





CHRISTMAS SPONSORSHIP LEVEL

_____ KETTLE HERO \$10,000+

_____ GOLD STAR \$5,000+

_____ SILVER BELL \$2,500+

_____ RED SHEILD \$1,500+

_____ GREEN WREATH \$1,000+

_____ BLUE BOW \$500+

CONTACT INFORMATION

Name _____ Phone _____

Company _____

Company Address _____

City _____ State _____ Zip _____

Email _____

Preferred method of Contact: _____ Phone _____ Email _____

SPONSORSHIP TYPE

Type _____

DONATION AMOUNT _____

DONATION INFORMATION

_____ I am contributing by Check

Please make checks payable to: The Salvation Army, Jefferson City

_____ I am paying by Credit Card

I authorize The Salvation Army to charge my credit card indicated below.

_____ Visa _____ MasterCard _____ Discover

Name (as it appears on card): _____

Card # _____ Exp. Date _____

Signature _____ Date _____

To secure your spot as a Red Kettle Sponsor, please fill out this form and return it, as well as your payment to: The Salvation Army 927 Jefferson Street, Jefferson City, MO 6510

Would you like more information on other ways your business can help?

Contact: Chris Clarke chris.clarke@usc.salvationarmy.org 573-635-1975

EXPLORE ADDITIONAL OPPORTUNITIES TO SUPPORT THE SALVATION ARMY



REGISTER TO RING

Volunteer to ring the bell in two-hour increments solo, or with a group of family, friends or co-workers.

Host a Kettle Match Day with your organization, matching the funds raised in the kettle for a single day.

ANGEL TREE TOY SHOP

Host a Toy Drive at your business or church.

Donate toys at one of our collection locations, or on our Amazon and Walmart wish lists.

Or, **volunteer** at our toy distribution day.

RED KETTLE KICK OFF

Join us for the Red Kettle Kickoff at the Capitol Rotunda on Nov.7, 2025.

Listen as **The Salvation Army Band** plays festive Christmas Music and we announce this year's Red Kettle goal!

WANT TO HEAR MORE?



Melinda Jennings
Director of Development
The Salvation Army
Jefferson City Corps



573-469-1898



Melinda.Jennings@usc.salvationarmy.org



RED KETTLE CAMPAIGN KICKOFF

SAVE THE DATE

FRIDAY, NOVEMBER 7, 2025 | 12 P.M.
JEFFERSON CITY MO CAPITOL ROTUNDA



Inspirational Voices

Hear about people we
have served and the
impact of your support.



The Salvation Army Band

Hear and enjoy live
Christmas music from
The Salvation Army Band.



Mission and Ministry Support

Hear and respond to
the needs of our
community with The
Salvation Army.

RING FOR THE BLING UNVEILING



Every two-hour shift, when someone
rings, they'll be entered for a chance to
win a stunning piece of jewelry—a
dazzling 3-carat amethyst ring!

Sponsored by Show Me Gold

All Proceeds Benefit Our Local Services and Programs

Your generous contributions will help
us provide critical social services in the
Jefferson City area aligned with our
seven core pillars of service.





THANK YOU

SPONSORS AND PARTNERS

Major Chris and April Clarke

The Salvation Army Jefferson City
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