



EVERY BELL TELLS A STORY

2026 KETTLE SPONSORSHIP COMMITMENT

The Salvation Army Northwest Arkansas Area Command

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Your sponsorship does more than place a logo on a kettle sign.

It helps provide meals, shelter, Christmas joy, recovery, and hope to neighbors throughout Northwest Arkansas.

1 Select Your Kettle Sponsorship

Please select one opportunity

PRESENTING SPONSOR



\$20,000

Exclusive opportunity | Premier logo placement

Final logo placement subject to production specifications

STORY SPONSOR



\$10,000

1 opportunity | 8" logo space | Center position

Final logo placement subject to production specifications

HOPE SPONSOR



\$5,000

4 opportunities | 5" logo space

Final logo placement subject to production specifications

2 Sponsor Information

BUSINESS / ORGANIZATION NAME

PRIMARY CONTACT

TITLE

EMAIL

PHONE

MAILING ADDRESS

CITY

STATE

ZIP

Every sponsorship helps write a story of hope in Northwest Arkansas.

THE SALVATION ARMY | DOING THE MOST GOOD



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3 Recognition and Logo Information

NAME EXACTLY AS IT SHOULD APPEAR IN RECOGNITION

WEBSITE

SOCIAL MEDIA HANDLE (OPTIONAL)

Logo files should be high-resolution vector artwork when possible (AI, EPS, PDF, or SVG; transparent PNG also accepted).

- ☐ Our logo is ready to submit. ☐ Please contact us about logo submission.

4 Payment and Invoicing

Select one payment preference

- ☐ Please send an invoice ☐ Check will be provided
- ☐ Please contact me for card payment ☐ Other arrangement

INVOICE / ACCOUNTS PAYABLE CONTACT (IF DIFFERENT)

ACCOUNTS PAYABLE EMAIL

PURCHASE ORDER NUMBER OR SPECIAL BILLING INSTRUCTIONS (OPTIONAL)

5 Commitment Authorization

By signing below, I confirm the sponsorship selected on page 1 and authorize The Salvation Army Northwest Arkansas Area Command to recognize the organization named on this form as a 2026 kettle sponsor.

AUTHORIZED NAME

TITLE

SIGNATURE

DATE

RETURN COMPLETED FORM:

Please return to your Salvation Army representative. Contact details may be added before distribution.

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