



# IMPACT REPORT 2024

# WHERE WE SERVE

Albany, OR  
Baker City, OR  
Bend, OR  
Boise, ID  
Caldwell, ID  
Coos Bay, OR  
Grants Pass, OR  
Gresham, OR  
Idaho Falls, ID  
Klamath Falls, OR  
La Grande, OR  
Lane County, OR  
Medford, OR  
McMinneville, OR  
Nampa, ID  
Newport, OR  
Pendleton, OR  
Pocatello, ID  
Portland, OR  
Roseburg, OR  
Salem, OR  
The Dalles, OR  
Twin Falls, ID  
Washington County, OR



Camp Kuratli campers (Cover photo) take the stage for the final concert at Musical Theater and Arts Camp. In Roseburg, OR, Captain Edith (Below) checks in a client at their food pantry.



Two Nampa, ID girls participate in an after school program lesson on body safety rules.

## OUR MISSION

*Preach the gospel of Jesus Christ and to meet human needs in His name without discrimination*

# A LETTER FROM OUR DIVISIONAL LEADERS

Dear Friends,

My wife and I are deeply honored to continue serving as Divisional Leaders in the Cascade Division alongside such a dedicated team of individuals. Your unwavering support for our work has been instrumental in our ability to make a meaningful impact on the communities throughout Oregon and Southern Idaho. We gratefully extend our heartfelt appreciation for your continued generosity. Your contributions have provided pathways towards self-sufficiency and essential resources such as food, shelter, and clothing. Your gifts helped instill hope in the hearts of those facing adversity.



As we look forward to the year ahead, we are excited to share some of the remarkable and unique ways we have impacted and empowered disadvantaged youth, from outdoor adventures at our summer camps, to nurturing talent and passion through our Music Academy in Gresham and character-building youth programs in Albany. We are blessed to provide safe spaces like the Veterans and Family Center in Beaverton and the Sunderland RV Safe Park in Portland as well as at the reopening of the Kids First Family Shelter in Nampa during the winter months. Through these temporary shelters and our many other division-wide initiatives, we hope to equip individuals and families with the tools they need to rebuild their lives, while sowing seeds of lasting change and self-resilience.

We invite you to join us on this journey of hope and transformation. Your continued partnership is invaluable as we strive to make a tangible difference in the lives of all those we serve. Whether through volunteering your time, or the giving of resources, your investment is crucial in helping us achieve our goals.

May God bless you abundantly for your generosity and kindness.

God bless you,  
Majors Jonathan and Vickie Harvey  
Divisional Leaders, The Cascade Division

A new vehicle hits the road in Lane County, OR. As part of their commitment to serving during their building remodel, the newly renamed South Willamette Valley Corps is excited to launch a mobile food pantry to help feed their community.



Seniors, as part of the Portland Tabernacle SWAP (Senior Wrap Around Program), enjoy an outing to Multnomah Falls during their winter meeting.

Each year at the Gresham Plant Sale (right), volunteers, local businesses, and local churches come together to help raise money to help support the Gresham Music Academy, their weekly family dinners, (below) and sending kids to Camp Kuratli each summer.



# HOW WE MEET LOCAL NEEDS

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## OUR IMPACT IN 2024

OCTOBER 1, 2023 TO SEPTEMBER 30, 2024



88,871

People Served



407,932

Meals Served



135,616

Gifts + Toys  
Distributed



52,536

Clothing +  
Furniture  
Distributed



105,996

Nights of  
Lodging



14,296

Transportation  
Provided

### ASSESS THE NEED

FIRST, we assess the needs of each community in which we serve. We work to understand the obstacles, hardships, and challenges native to the area's particular population.

### BUILD THE PROGRAMS

NEXT, we build local programs designed to offer immediate relief, short-term care, and long-term growth in the areas that will best benefit the community.

### INVEST IN THE COMMUNITY

THEN, we offer the local programs to the local community while working to continually optimize their efficacy via spiritual, physical, and emotional service.



Tyler Van Meter, an employee and chef at The Salvation Army Pendleton Corps, prepares meals for over 150 people a day through their feeding program.

“I love working here because it serves a purpose,” he said. “We help meet a need by feeding a lot of people for whom this might be their only meal they get in the day. Working for so many years in the restaurant industry, you see where it is all about making a profit. [Here] we get to help people by filling their stomachs with good-tasting food, and the reward in doing that is that it puts a smile on someone’s face. What better job could you ask for?”

# BUILDING A BRIGHTER FUTURE

Smiles abound at the ribbon cutting of the newly renovated Veterans and Family Center in Beaverton, OR. The facility went through an extensive remodel that allowed for additional ADA accessible rooms and new family suites. The VFC housed 123 veterans and their families in 2024 and provided wrap around programs. In addition to the rooms, new flooring, a revamped computer room and new roof will allow us to continue serving far into the future.



Bridgeway of Hope, located in Portland, officially became a Cascade Division program that is solely dedicated to helping men on their journey of sobriety. This location also supports the Mobile Outreach Program in Multnomah County and Sunderland RV Safe Park.

*CIDA Architects and Engineers has been blessed to partner with The Salvation Army on over 50 projects, dating back to 1992. We have witnessed firsthand the generosity with which staff and volunteers give of themselves and are honored by the opportunity to give back and support their labors. Beyond providing professional services, CIDA appreciates opportunities to donate our time and diverse skillsets through our CIDAgives volunteering program with the knowledge that we are truly making a difference in the lives of community members. This giving fills our hearts and reinforces our company vision of providing Positive Impact, Balanced Design.*



# FINANCIALS

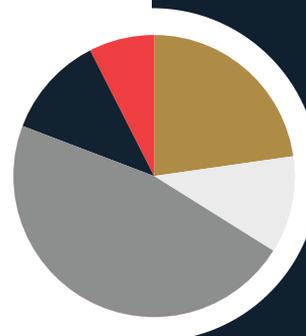
## REVENUE



|                                   |              |
|-----------------------------------|--------------|
| Public Contributions              | \$18,326,861 |
| Government Funds                  | \$9,191,550  |
| Gifts-In-Kind                     | \$15,863,935 |
| Program Service Fees              | \$862,294    |
| Sales to the Public/Other Revenue | \$5,370,004  |
| Capital/Endowment Investments     | \$8,511,611  |

**TOTAL REVENUE \$58,086,255**

## EXPENSES



|                                      |              |
|--------------------------------------|--------------|
| Corps Community Centers              | \$13,778,429 |
| Residential & Institutional Services | \$6,736,969  |
| Other Social Services                | \$28,397,810 |
| Management and General               | \$7,092,959  |
| Fundraising                          | \$4,547,198  |

**TOTAL EXPENSES \$60,553,365**



Over the summer, 24 young people completed the Salem Kroc Center's new I-Build program. Each received a construction toolbelt at their graduation celebration.

## SALEM KROC CENTER LAUNCHES NEW WORKFORCE DEVELOPMENT PROGRAM FOR YOUTH

By Karen Gleason, *Caring Magazine* | Nov. 14, 2024

"Mainstream education wasn't working for me," said Jose Lopez, 15.

So this summer, he tried something different: I-Build, The Salvation Army Salem (Oregon) Kroc Center's new youth construction skills program. The eight-week program launched in July with 24 students from the Salem-Keizer School District. Many attended for work experience and extra credit. The group met Monday–Friday, 8:30 a.m.-3:30 p.m.

"The biggest draw, really, was that we were offering high school credit recovery," said Kroc Center Director Tony Frazier. "As a student, you have a choice. You can go to summer school, or you could come to our program and have fun learning."

And for Jose, the program marked a turning point.

In the I-Build program, students worked in teams to build 12 sheds for Church at the Park, an organization serving unhoused individuals in Marion and Polk Counties. The sheds will be converted into cottages to shelter those in need.

Frazier is committed to providing workforce development opportunities for youth, noting that many have chosen to opt out of both school and work. A 2023 report identified 11.2 percent of U.S. youth ages 15 to 24 as "NEETS"—Not in Education, Employment or Training—according to the International Labour Organization.

*"Local students, building to help local community members while learning valuable skills for the future is a win for everyone in our community,"*  
- DJ Vincent, Church at the Park founding pastor and CEO.

I-Build aims to reach them, providing not only construction skills but school credit recovery in English and math, community college credit, OSHA 10 workplace safety training, first aid and CPR training, (and more). All this was possible thanks to community connections, including Alex Olsen and Mark Atkinson from Instruction Construction, who taught the kids.

Frazier developed I-Build after a request from Team Oregon Build (TOB) to help with its mission to empower youth through hands-on construction and manufacturing projects. Jim Taylor, Team Oregon Build Agency Lead, said TOB aims to merge skills training with community service to address critical housing needs and workforce development.

After I-Build, Jose asked for, and received, permission to do online school. Once considering dropping out, he now attends daily, working online at the Kroc Center's education lounge, where kids can study on their own, receive tutoring and even work toward their GED.

*"What better way for The Salvation Army in Salem to 'do the most good' than by building into the future of these young people?"*  
- Captain Jeff Walters

# GO TEAM THERAPY DOGS VISIT THE SALVATION ARMY BOOTH PROGRAM FOR YOUNG PARENTS

By Karen Gleason, *Caring Magazine* | Nov. 14, 2024

“Dog Day’ is our favorite day of the month,” said Kim Kelzer, Social Worker and Program Coordinator for The Salvation Army Boise (Idaho) Corps’ Booth Program for Young Parents.

Every third Wednesday, “Dog Day,” GO TEAM Therapy Dogs and their handlers visit Cardinal Academy, a charter high school for pregnant and parenting youth located on The Salvation Army’s Boise campus’ Booth Program for Young Parents.

GO TEAM Therapy Dogs is a non-profit organization that trains handler/dog teams to offer comfort to people in such settings as crisis zones, hospitals, airports and schools. Each team undergoes training, including the AKC-approved Good Canine Citizenship test. Since 2012, more than 1,000 teams have completed the training.

Southern Idaho Coordinator and Boise Corps Administrator Major Premek Kramerius said the therapy dogs have contributed to Booth Program participants’ overall well-being.

“The partnership with Go Team Idaho is helping our students feel better and be less stressed,” he said. “Improving emotional responses, reducing anxiety and communication functioning are priorities for our Booth Program.”

On Dog Day, some of the teams are regulars, like Brenda Mallindine, who visits with Buster, a 5-year-old Bouvier des Flandres/Bernedoodle mix.



“Everybody [from GO TEAM] loves going to Cardinal Academy,” she said. “We get to interact with the babies, and we get to interact with students and the staff... It’s a special place in a lot of women’s hearts, because these young couples are having babies so early in life, and we just want to support them as much as possible.”

# CHANGE MAKERS IN OUR COMMUNITY

Byron, a Washington County HOPE Center volunteer, serves almost daily, filling food boxes and helping carry them to people’s cars. He does this to “pay it forward” after help from The Salvation Army and our donors helped him pay his rent after he had been the victim of a scam.



*“It makes me feel good to give.” - Byron*



(Left to right) Hoffman Construction prior President & CEO Wayne Drinkward poses with employees and toy donations. Their partnership with the Angel Tree program allowed The Salvation Army to provide thousands of additional gifts to kids in need at Christmas.

*“At Hoffman, we believe in building stronger communities - and that includes supporting organizations that make a direct impact on people’s lives. One of the programs that we support each year is The Salvation Army’s Angel Tree program. This has become an annual Hoffman tradition and it gives our team a meaningful way to share hope during the holidays. This program is more than just giving gifts - it’s about dignity, care, and compassion. We’re proud to be a part of that,” - Dave Drinkward, President and CEO, Hoffman Construction Company*



It was November 1987—bellringing season in The Salvation Army—and Verena Matthews was frustrated.

She'd been a bellringer for the Coos Bay (Oregon) Salvation Army since the 1970s with her service organization, Zonta Club, but her group had never claimed the coveted "Salvation Army Kettle Cowbell" award, presented annually in Coos Bay to the service club collecting the most money the Saturday before Christmas. No women's service organization ever had.

But it all changed that year when Matthews was Zonta Club president.

"That's when my big mouth got me in trouble," she said. "I got tired of hearing that it was the men who did this and the men who did that. I was ready to give them some competition."

Matthews challenged the men to a kettle competition, which the local newspaper promoted on the front page featuring her photo. Well-known in town for her civic activities, Matthews had her reputation to uphold. She knew she needed to pull out all the stops to top the men's groups.

"Everybody was in a happy mood," she said. "We played music. Sometimes we brought our children and sometimes our pets. We smiled and opened the door for people, really made them notice us and want to give."

It was a winning strategy, and Zonta claimed the cowbell that year—at that time the best Red Kettle Campaign Coos Bay had ever had.

Of the \$25,000 raised by all service organizations that year, Zonta raised more than \$6,000.

"The town is incredibly generous and supportive of its community," said Coos Bay Corps Officer Major Erin Kauffman. "We don't make huge numbers, but when you figure that with roughly 20,000 people in town [in 2024] and we make \$60,000—that's \$3 a person."

# TOGETHER, WE MAKE MOMENTS THAT MATTER

*Celebrating the joy, generosity, and community spirit behind our recent events—made possible through incredible partnerships and shared purpose.*

A legacy Christmas partner, Walmart has helped The Salvation Army bring joy to families for many years by hosting Angel Trees, supporting back-to-school efforts, and serving as a long-time Red Kettle host. In 2024, 22,923 toys and clothing items were donated through the Angel Tree Program for children and Seniors in need. (Right) Three Walmart Associates smile after collecting toys for donation.



*"Serving communities lies at the heart of Walmart's mission to save people money and help them live better," said Walmart Sr. Vice President and West U.S. Business Operations Lead Jay Cordray. "We're honored to work with The Salvation Army, which makes a significant impact on the lives of many."*



In 2024, the Saint Helens, Walmart helped extend our reach into the smaller community of by hosting an Angel Tree and providing space for a drive-thru distribution event. Thanks to their support, 35 families were able to receive gifts and essentials with dignity and ease with the goal to increase 200% next year. We're proud to partner with Walmart to brighten lives and share the spirit of the season—one kettle, Angel Tree tag, and backpack at a time.

# A PATHWAY OF HOPE

The Salvation Army's Pathway of Hope initiative provides individualized services to families with children who desire to take action to break the cycle of crisis and vulnerability that repeats generation after generation. This interactive program seeks to address the root causes of poverty in addition to The Army's history of compassionate serving.

Pathway of Hope marks a pivotal shift from treating the symptoms of poverty to preventing the epidemic at its root. By helping families overcome barriers like unemployment, unstable housing, and lack of education, we can break the cycle of crisis and vulnerability, leading families down a path toward increased stability – a Pathway of Hope that will profoundly affect generations to come.

Two Locations in the Cascade Division currently offer the Pathway of Hope program, with expansion plans set to add more soon.



BOISE, ID



WASHINGTON COUNTY, OR



Anthony, a single father raising a child with Autism, came to Pathway of Hope through the Washington County HOPE Center's social services, feeling isolated and overwhelmed. Years of childhood trauma left him struggling to find his voice, and though he had maintained sobriety, he admitted he was "really struggling and felt alone." Pathway of Hope provided him with more than just support—it gave him the tools to rebuild his life. He described it as receiving a "Swiss Army knife" after years of only having a hammer.

Determined to try employment one last time before turning to disability, Anthony took a chance and it paid off. Today, he is employed at The Salvation Army Veterans and Family Center, where he works with empathy, care, and resilience. He recently passed his 90-day review, proving not only to himself but to everyone around him that with the right support, transformation is possible.

Map It  
Out



Stay on  
Track



6 Month  
Marker



Looking  
Ahead





## HEALING AND HOUSING

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Pictures of houses and motivational verses decorate the room where Pamela and her family found shelter with The Salvation Army. “We’re visualizing where we want to be,” Pamela smiles. The mother of four had moved from out of state following her divorce. She was looking for a new beginning. But with limited funds, the family’s money ran out before they could get settled.

They had become homeless.

That’s when Pamela turned to The Salvation Army of Nampa. There, her family found food, a safe place to sleep, and caring people to help them get back on their feet.

“This is an unfortunate circumstance that’s never happened in our lives,” Pamela confided. “When you think of a shelter, you maybe think of being mistreated, being judged, and being uncomfortable. But when we got here, it was the opposite. They treated us with respect.”

“THEY GAVE US HOPE TOO, HELPING US FIND HOUSING, RESOURCES FOR JOBS, CLOTHING. THEY TREATED US WITH RESPECT.”

With the support and encouragement from the staff and their community, the family made great strides. Pamela and her oldest daughter, Kierra, are both working, and they just settled into a place of their own.

Pamela has two simple words: “Thank you.”

### SHELTERS AROUND THE CASCADE DIVISION

- ✦ Community Day Shelter | Nampa, ID
- ✦ HOPE House | Medford, OR
- ✦ Kid’s First Family Shelter | Nampa, ID
- ✦ Sunderland RV Safe Park | Portland, OR
- ✦ The Lighthouse Shelter | Salem, OR
- ✦ Veterans & Family Center | Beaverton, OR
- ✦ West Women’s & Children’s Shelter | Portland, OR



The Gem State Falcons held its fourth tournament at the Boise Corps' gym, which included three adult teams and one youth team. The Gem State Falcons are part of the professional National Wheelchair Basketball (NWBA) division, and the team started in Boise in 2022.



In 2024, The Salvation Army in Rogue Valley began a new partnership with AmeriCorps, which placed four full time AmeriCorps members at Salvation Army Medford and Grants Pass sites. Of those four, Lauren Hafterson (left, in the center) was also a former graduate of the HOPE House program. Lauren, inspired by her own experiences, shared why she was motivated to serve:

*"The Salvation Army transformed my life, and now I want to give back. Becoming an AmeriCorps member allows me to help others find the same support and hope that made such a difference for me." - Lauren, AmeriCorps Member*

In Idaho Falls, Captain Stanart joins a group of volunteers at Elk's Lodge for a celebratory picture following a successful Thanksgiving meal service for 1,000 people. Over 300 volunteers helped make this a record-breaking event in their community.



## STEM DAY SPARKS CURIOSITY AND CREATIVITY FOR FAMILIES

STEM (Science, Technology, Engineering, Mathematics) Day in Nampa, ID welcomed more than 300 children and their families for a lively day of exploration, learning, and hands-on activities — all made possible thanks to our dedicated volunteers and community partners. A special thank you goes to Norco, whose team of five staff members generously volunteered their Saturday to serve ice cream made with liquid nitrogen and demonstrate the science behind rapid freezing using everyday items like oranges and balloons. Their presentation was both educational and delicious, quickly becoming a crowd favorite.

Families also had the opportunity to engage with a variety of exhibitors. The Idaho Forest Service offered a fascinating display of animal pelts, a local woodcraft company guided kids through building their own birdhouses, and McCues provided a hands-on bike maintenance and repair station.

Thanks to the creativity, energy, and generosity of every volunteer and exhibitor, STEM Day became a joyful celebration of discovery. Families experienced the excitement of science and the power of learning together in a fun and welcoming environment.

# SUPPORTING FAMILIES DAILY

Each week, The Salvation Army in Albany hosts several retired ladies to build snack bags for its School Snack Outreach program. 400-500 snacks and fruit

items are dropped off weekly to five different schools to help keep kids fed and focused in the classroom and at home. Additionally, snacks are provided to 50 low-income apartments where food insecurity is a common struggle.



The Salvation Army's decades-long partnership with Fred Meyer continues to make a powerful impact across the Cascade Division. In 2024 alone, generous Fred Meyer customers helped raise over \$450,000 through Red Kettles stationed at store entrances, directly supporting neighbors in need. Thanks to this

incredible collaboration, 8,073 toys were also collected, bringing joy to thousands of children during the holiday season.

With a big smile and a brand-new backpack, this student was ready to head back to school! He stopped by the Clackamas distribution site with his mom and sister, where volunteers from The Salvation Army and Toyota were on hand to help families gear up for the school year. This year, hundreds of backpacks full of supplies were distributed across the Portland Metro area.



On October 29, The Salvation Army in Newport, OR welcomed 15 local families for a cozy Harvest Festival filled with pumpkin carving, laughter, and community spirit. Thanks to a generous \$100 donation and a matching gift from the local Grocery Outlet, there were plenty of pumpkins to go around. Domino's kindly provided pizza and soda, adding a delicious touch to a heartwarming autumn evening.



“Camp Kuratli is a very special place where lives are transformed. For some children camp simply serves as a safe space. For some, it means access to regular, nutritious meals. For every child, it’s a place of adventure, where they learn new skills, discover gifts they didn’t know they had and make friends that will last a lifetime.”

- Major Jonathan Harvey  
Divisional Leader, Cascade Division



In 2024, Camp Kuratli restored its zip line—and it quickly became a camper favorite.

Kids loved the thrill of swishing through the trees, adding even more adventure to their summer. Looking ahead, plans are underway to expand with a high ropes course in 2025.



## THE SALVATION ARMY CASCADE DIVISION

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